

The Loyalty Program for Authorized Partners

A unique approach to support your business profitability when purchasing through Distribution.

ABOUT THE PROGRAM:

The Loyalty Program for Authorized Partners offers you a unique approach to getting rewarded when purchasing Dell Technologies products through distributors.

You will accumulate points as you purchase. A great selection of eligible product lines is available:

For example, Latitude laptops, OptiPlex desktops, Precision Workstations, PowerEdge servers, Microsoft ROK and a range of innovative commercial displays. You can also earn additional bonus points through regular promotions.

Your eligible sales are reported by your distributor and will automatically populate on a dedicated online portal, allowing you to track your earnings.

HOW YOU CAN BENEFIT:

By participating in the Loyalty Program for Authorized Partners, you will begin to accumulate points once you have exceeded a minimum purchase threshold, allowing you to earn points on all eligible Dell Technologies purchases!

- You will **accumulate points (1 point=\$1)** through the purchase of eligible products, and you benefit from regular promotions.
- The more products you purchase, **the more \$ you will earn!**
- Points can be redeemed as an e-voucher that can be used on your next purchase of Dell Technologies products made through your chosen distributor.

HOW TO REGISTER:

Simply register your account [here](#), accept the Loyalty Program terms and conditions, and start earning today!

Once registered, you can view details on eligible products and program rules, check your performance and find out more about any current promotions.

Questions? Please reach out to questions@dellpartnerincentives.co.uk with any questions you may have on the Loyalty Program for Authorized Partners.

Be rewarded for your Dell Technologies sales in three easy steps:

1. Register an account via [dellpartnerincentives.com/login/register](https://www.dellpartnerincentives.com/login/register)

2. Pass the minimum purchase threshold ...and start earning points.

3. Exchange your points for an e-voucher during the redemption period



* Please note: The Loyalty Program is available to authorized partners in selected markets within EMEA. ** Points and thresholds are subject to change from quarter to quarter.

Visit <https://www.dellpartnerincentives.com/Login/Register> to register